

ChatGPT Prompts for Content Creators

Blog Posts

Ten adaptable prompts for planning, drafting and polishing useful blog content.

01

Draft a blog post outline about [topic] for [audience]. Include a clear working title, a compelling opening, five logical sections, practical examples and a concise takeaway.

02

Write a beginner-friendly article explaining [concept]. Use plain English, define unfamiliar terms, include a simple example and finish with three practical next steps.

03

Create a step-by-step guide to [task] for [audience]. State what readers need first, explain each step clearly, flag common mistakes and include a short completion checklist.

04

Turn these notes into a well-structured blog article: [paste notes]. Keep every factual detail, organise related ideas, add useful headings and mark any gaps that need my input.

05

Suggest ten specific blog post angles about [subject] for [audience]. For each, give a distinct reader question, a useful promise and a reason the angle is worth exploring.

06

Write an article that compares [option A] and [option B] for [audience]. Use fair criteria, explain who each suits, avoid unsupported claims and end with a balanced decision guide.

07

Give me five headline options for a blog post about [topic]. Keep them accurate, specific and appealing to [audience], then explain the strongest option in one sentence.

08

Review this draft for clarity, structure and repetition: [paste draft]. List the three most useful improvements first, then revise the copy without changing its meaning or inventing facts.

09

Create a frequently asked questions section for an article about [topic]. Write eight genuine reader questions with concise, helpful answers, and flag any answer needing expert verification.

10

Repurpose this blog post into a short email introduction and three supporting section summaries: [paste post]. Preserve its main points, use fresh wording and suggest a clear reader action.

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Captions

Ten prompts for writing platform-aware captions that sound human and invite interaction.

11

Write three caption options for this photo or post: [describe it]. Make one warm, one witty and one informative, each with a natural opening and a clear point.

12

Create an Instagram caption for [subject] aimed at [audience]. Start with a specific hook, add one useful detail, keep the tone [tone] and end with a genuine question.

13

Write a concise LinkedIn caption about [idea or update]. Lead with the key insight, add context for professionals, avoid jargon and close with a question that encourages thoughtful discussion.

14

Turn this behind-the-scenes moment into a short caption: [describe moment]. Keep it candid, include one concrete detail and make it feel personal rather than promotional.

15

Draft a Facebook caption for [announcement or event]. Put the most helpful information first, make the benefit clear and include a low-pressure invitation to respond or learn more.

16

Give me five short caption hooks for content about [topic]. Make each one distinct, honest and easy to understand, with no clickbait or claims beyond the information I provide.

17

Write a caption for a short video showing [what happens]. Open with a curiosity-building line, describe the key moment and add a simple prompt for viewers to share their experience.

18

Create a caption that explains [tip or process] in a friendly, accessible way. Use short sentences, one practical example and a save-worthy summary without adding unnecessary hashtags.

19

Suggest a small set of relevant hashtags for this post: [caption and subject]. Group them by broad, niche and community tags, and explain which few are most useful.

20

Adapt this caption for Instagram, LinkedIn and Facebook: [paste caption]. Preserve the core message, adjust length and tone for each audience, and label each version clearly.

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Scripts

Ten prompts for shaping clear, engaging scripts for video, audio and short-form content.

21

Write a 60-second video script explaining [topic] to [audience]. Open with a clear hook, use spoken language, include one example and end with a memorable takeaway.

22

Create a three-part tutorial video script for [task]. For each part, write spoken lines, suggest a simple visual and make the transitions easy for a presenter to deliver.

23

Draft a podcast introduction for an episode about [subject]. Welcome the listener, explain why the topic matters, introduce the guest using these facts [details] and preview the conversation.

24

Turn this blog post into a 90-second spoken script: [paste post]. Keep the central message, remove details that do not work aloud and suggest simple on-screen text.

25

Write a short-form script that starts with this audience problem: [problem]. Present one practical solution, demonstrate it in a relatable example and finish with a useful action.

26

Create a voiceover script for a video about [subject] lasting [duration]. Use natural phrasing, include pauses where helpful and match this mood: [tone].

27

Write a presenter script for a product demonstration of [product]. Show the problem it solves, explain three useful features and keep benefits factual using only these details: [facts].

28

Develop a Q&A script for a short video about [topic]. Write five questions a beginner might ask, answer each briefly and make the host sound approachable, not rehearsed.

29

Write an ending for a video on [topic] that recaps the main lesson, thanks viewers and gives one relevant next step. Keep it warm and avoid a hard-sell tone.

30

Edit this script for spoken clarity: [paste script]. Shorten awkward sentences, replace jargon with plain English, preserve all facts and show the revised version with brief notes on changes.

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Idea Generation

Ten prompts for finding fresh angles, formats and useful content opportunities.

31

List 15 content ideas about [topic] for [audience]. Mix beginner questions, practical tutorials, common misconceptions and personal perspectives, and make every idea distinct.

32

Brainstorm content around this audience challenge: [challenge]. Suggest ideas for education, encouragement, troubleshooting and discussion, each tied to a clear reader need.

33

Generate 12 questions my audience might ask about [subject]. Group them by what they want to learn, what confuses them and what might stop them taking action.

34

Suggest fresh ways to explain [complex idea] to [audience]. Use familiar comparisons, simple demonstrations and visual formats, while keeping the explanation accurate.

35

Give me 10 myth-versus-fact content ideas about [field]. Separate widely held assumptions from evidence-based explanations, and flag anything that needs checking.

36

Build content ideas from this personal experience: [describe experience]. Suggest a story, a lesson, a practical tip and a question for the audience, without embellishing what happened.

37

Recommend five recurring content series for a creator focused on [topic]. Give each series a memorable title, repeatable format and sample first episode.

38

Suggest content formats suited to this idea: [idea]. Compare a short video, carousel, article, email and audio episode by effort, audience fit and key strength.

39

Use these audience comments as inspiration: [paste comments]. Identify recurring themes, then suggest content ideas that respond helpfully without exposing personal details or assuming too much.

40

Create 10 timely content angles for [topic] that do not rely on breaking news. For each, explain why it stays relevant and what original perspective I could add.

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Content Planning

Ten prompts for turning content goals into practical calendars, workflows and reviews.

41

Plan one month of content about [topic] for [audience] on [platforms]. Suggest a realistic weekly rhythm, varied formats and a clear purpose for each post.

42

Build a weekly publishing calendar for [platforms] with [number] posts. Include date or day, format, topic, audience need and one production task for every entry.

43

Organise these content ideas into a four-week sequence: [paste ideas]. Group related topics, vary formats and give each week a unifying theme and intended audience outcome.

44

Create a simple production workflow for a [format] post, from idea to publication. List the main steps, who or what is needed, and a practical quality check before publishing.

45

Help me repurpose this core idea across a blog post, short video, email and social post: [idea]. Give each format a distinct role and avoid repeating the same copy.

46

Suggest a balanced content mix for [brand or creator] based on this goal: [goal]. Recommend themes, formats and a sensible proportion of educational, personal and community posts.

47

Create a reusable brief template for planning a [content format]. Include audience, objective, key message, source material, deliverables, deadline and success measure.

48

Review this content calendar for variety and workload: [paste calendar]. Identify gaps, repetitive formats, unrealistic deadlines and opportunities to reuse existing material.

49

Design a lightweight monthly content review. Suggest useful questions about audience response, reach, saves, comments and workload, then explain how to turn findings into next month's tests.

50

Help me plan a sustainable content routine with [hours] available each week. Break the work into research, creation, editing and scheduling, with a buffer for unexpected tasks.

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